



Run/Walk With Pride 2009  
 PO Box 31952  
 Seattle, WA 98103

April 11, 2009

RE: Promotional Opportunities

Dear Partner,

Seattle Frontrunners is proud to present Run/Walk With Pride 2009. Now in it's 26<sup>th</sup> year, Run/Walk With Pride is a community involvement event which brings together runners and walkers of all backgrounds and abilities with members of Seattle Frontrunners in a fun, friendly race in Seward Park.

Seattle Frontrunners is one of the largest running and walking clubs in the Northwest with an annual membership reaching well over 300. We are Seattle's gay and lesbian running club welcoming everyone from casual runners and walkers, to serious distance runners and marathoners, and track athletes with national and international recognition in Gay Games and Outgames.

As a community involvement and development event, Run/Walk With Pride is seeking to cover its operating expenses. To this end we are seeking help in supplying or defraying costs for t-shirts, advertising (including print media), day-of-race supplies (including food and water for finish line), raffle prizes, and more.

We are offering the following benefits in exchange for donations of cash or goods and services with an equivalent cash value in three levels:

<b>Level</b>	<b>Benefit</b>	<b>Value</b>
Sponsor	a. Your logo on the back of the event t-shirt, large size, on a separate line (below the "Presented by Seattle Frontrunners" line), identifying you as the overall Event Sponsor. b. Your name or logo on the Sponsors page of the Seattle Frontrunners website identifying you as the Event Sponsor, until the 2010 Sponsors page is launched.	\$700
Partner	a. Your name or logo on the back of the event t-shirt, medium size, maximum 3 Event Partners per line, identifying you as an Event Partner. b. Your name or logo on the Sponsors page of the Seattle Frontrunners website identifying you as an Event Partner, until the 2010 Sponsors page is launched.	\$300

Supporter	a. Your name or logo on the back of the event t-shirt, small size, identifying you as an Event Supporter. b. Your name or logo on the Sponsors page of the Seattle Frontrunners website identifying you as an Event Supporter, until the 2010 Sponsors page is launched.	\$100
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For cash participation, please provide your check payable to Seattle Frontrunners Run/Walk With Pride 2009 in the stated amount and a digital copy of your logo for our use in printing and the website.

For goods and services, our representatives will work out the details of our specific needs versus your donation. We will need a digital copy of your logo for our use in printing and the the website.

I look forward to your support for our event!

Sincerely,

Nicholas Honner  
Director, Run/Walk With Pride 2009  
[nickhonner@yahoo.com](mailto:nickhonner@yahoo.com)  
206-290-9643