



Dear Friends,

We are celebrating 28 years of Run and WALK with Pride in Seattle this year. Seattle Frontrunners is one of the oldest, largest and most successful running clubs in the world, with several hundred members of all ages and genders. What began as a celebration of the spirit of our members and an invitation to the community at large to share with us the fun of running has evolved into a major annual fundraiser providing us the opportunity to support others in our community.

Each year we select a local non-profit GLBT organization as our beneficiary. The selection process is designed to ensure the proceeds make a meaningful difference to them as our beneficiary. For 2011 we have selected The Three Dollar Bill Cinema, producers of the Lesbian and Gay Film Festival and many other film events in Seattle.

Film by and about the LGBT community is important and good for the entire community. We support Three Dollar Bill Cinema. They have been sponsors for raffle prizes for Run and Walk with Pride for many years. We are delighted to support and promote Seattle Film.

I invite you to help us meet our goal of another successful run for all, and to help make a difference for these organizations. Your sponsorship garners the benefits described in this letter and you will find an investment in Run and Walk with Pride 2011 rewarded with recognition throughout the year.

Sincerely,

Tim Murphy

Tim Murphy
Vice President, Seattle Frontrunners



Mission

Three Dollar Bill Cinema strengthens, connects, and reflects diverse communities through queer film and media.

What We Do

Three Dollar Bill Cinema provides access to films by, for, and about lesbian, gay, bisexual, and transgender (LGBT) people and their families, and a forum for LGBT filmmakers to share and discuss their work with audiences. We curate themed screenings throughout the year and produce programs in partnership with other arts, cultural, and service delivery organizations in the Greater Seattle area.

Our Programs

[The Seattle Lesbian & Gay Film Festival](#)

Our chief program is **The Seattle Lesbian & Gay Film Festival**. The festival has been a part of the Greater Seattle queer community and beyond since 1996 and has become the largest festival of its kind in the Pacific Northwest. The festival has garnered national recognition for showcasing extraordinary and award-winning work including the Northwest premiere of *Transamerica* and the Seattle premiere of *Shortbus*. The festival is also an important venue in the local Seattle film scene, and inspires members of our community to express their creativity through film and video.

[Translations: The Seattle Transgender Film Festival](#)

Three Dollar Bill Cinema and the producers of Gender Odyssey present this groundbreaking film festival to provide the Pacific Northwest with a venue for films by, for, and about transgender people, encouraging visibility and positive representations of transgender issues. Launched in 2006, Translations is one of only a few transgender film festivals in the world.

[Spring Film Series](#)

Hard-to-find movies, rarely screened film prints, and classics from the archives are showcased in our annual themed series of vintage queer films. Past series have included **God Save The Queens**, focusing on breakthrough films from the U.K., **I Love The Nightlife**, examining queer social spaces as depicted in the movies, and **Scandalous**, revealing censored gay themes and subtext in 1950s American filmmaking.

[Three Dollar Bill Outdoor Cinema](#)

With our campy outdoor film series at Cal Anderson Park and Pride Weekend screenings, Three Dollar Bill Cinema proudly presents fun and free movies under the stars, every summer. From foot-stomping favorites like *Hairspray* to thrills and chills with *Creature From The Black Lagoon* in 3-D, our silver screen selections make for hot summer nights that everyone can enjoy.

[Cineoke!](#)

It's like Karaoke—only better. You're the star of your favorite movie musical. Pick any scene to sing along to, while the film and lyrics are projected onto the screen. There are hundreds of songs to choose from. Cineoke happens every second Monday, at the Rendezvous' Jewelbox Theater.

We also produce other events throughout the year. Check out our [News](#) page to see our most current events and programs

PO Box: 1122 E. Pike St. #1313 Seattle, WA 98122

Email: info@threedollarbillcinema.org

Web: <http://threedollarbillcinema.org>

Sponsorship Levels and Media Opportunities

Platinum - \$2000 to \$5000 and above

Slideshow ad at Film Festival with logo and listed as main sponsor
Mass mailings and posters, with logo and listed as main sponsor
Website recognition, with logo and listed as main sponsor
Large primary logo on Run With Pride T-shirts
Large logo on Event Banner

Gold - \$1000 to \$2000

Mass mailings and posters, with logo and listed as sponsor
Slideshow ad at Film Festival
Website recognition, with logo and listed as sponsor
Medium-sized logo on Run With Pride T-shirts
Medium-sized logo on Event Banner

Silver - \$500 to \$999

Mass mailings and posters, with name listed as contributor
Website recognition, with name listed as contributor
Small-sized logo on Run With Pride T-shirts
Small-sized logo on Event Banner

Bronze - \$250 to \$499

Website recognition, with name listed as contributor
Name listed on Run With Pride T-shirts
Name listed on Event Banner

Media Exposure Details

Mass mailings and posters

Mass mailing campaigns in conjunction with community organizations include the Pride Foundation, Team Seattle, Three Dollar Bill Cinema, Seattle Frontrunners, among many others. These mailings will account for approximately 8,000 exposure opportunities. We will also have a number of posters of the event posted prominently at various locations throughout the city.

Website recognition

Your logo or name will appear on the official Run and Walk with Pride web site for one year.

Run With Pride T-shirts

Company Logos will be placed on the official t-shirts for the race event. Last year, there were over 400 t-shirts given out at the event. This provides ongoing exposure for years to come.

Event Banner

A large banner will be created for the day of the event and posted prominently at the start and end location.

Special Mailings

You can request special mailing to our running club or provide marketing materials for us to distribute at the day of event.



Run and Walk with Pride Sponsorship Form

Run and Walk with Pride 2011 will be on Sunday June 19nd at 10 AM in Seward Park. To assist us in meeting advertising deadlines, please return this form as soon as possible, along with your company logo for printing on the various media channels.

Submit to: Seattle Frontrunners
PO Box 31952
Seattle, WA 98103

Your Company Name _____
Person, Title of Contact _____
Company Address _____
Phone Number _____
Email Address _____
Website address _____
FrontRunner Contact _____

Please indicate your sponsorship level. (Make check out to Seattle Frontrunners)*

Platinum - \$2000 and above

Gold - \$1000 to \$2000

Silver - \$500 to \$999

Bronze - \$250 to \$499

Other Amount _____



Prize Donations:

If you or your company would like to contribute a raffle prize (merchandise, services, a gift certificate) to participate in a post-event drawing, please indicate the prize below and mail to the address listed above.

Description:

For any questions, please contact one of our 2011 Fundraising Committee members:
Tim Murphy at 206.367.4064
Kelly Stevens at 206.446.6983
Email: timothy_murphy@live.com or Kel_Stevens@yahoo.com